



RADIANT STUDIOS

NEW TO AI?

START HERE.

- ◆ AI PROMPTS
- ◆ CONTENT IDEAS
- ◆ STRATEGY STARTERS
- ◆ WORKFLOW MAP
- ◆ CREATOR TOOLS

FREE
CREATOR
RESOURCE



You just made
a powerful decision.

Congratulations.

Most people think about using AI. You actually started.
This kit is your foundation — tools, prompts, strategy, and system.
Take it one page at a time.

Clarity

Know your brand & audience

Strategy

Create with purpose & direction

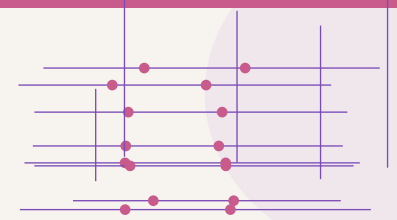
Systems

Build content that scales

“Refinement is the flex. You’re already here.” — Radiant Studios



Before you dive in.



WHO THIS IS FOR

- ◆ Content creators
- ◆ Models & influencers
- ◆ Photographers
- ◆ MUAs & nail techs
- ◆ Hairstylists
- ◆ Beauty pros
- ◆ Entrepreneurs
- ◆ Service brands

HOW TO USE IT

Read it in order the first time. Then come back to the sections that match where you are right now.

You do not have to implement everything at once.

Bookmark the pages you return to most. The 30 content ideas page alone is worth saving.

WHAT'S INSIDE

- ◆ What AI is & what it does
- ◆ 3 content pillars
- ◆ AI tools overview
- ◆ Prompt writing formula
- ◆ 5-step workflow
- ◆ 30 content ideas
- ◆ Quick-start prompt

◆ TRY THIS NOW — YOUR FIRST AI PROMPT

"You are a social media strategist for a [your niche] creator. Write 5 Instagram caption hooks for [your topic]. Keep each under 10 words. Tone: confident, modern, and direct."

RADIANT TIP ◆ Paste that prompt into ChatGPT, Claude, or Gemini right now. You will have 5 hooks in under 60 seconds. That is AI working for you.



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WELCOME TO YOUR

Radiant Era.

*AI is changing the way creators build content,
brands, businesses, and visibility online.*

This guide helps you simplify the process, spark ideas faster, and start creating with more confidence using modern AI tools.

You do not need to master everything overnight.

You just need to start.

beacons.ai/radiantstudios

THIS GUIDE IS FOR YOU IF YOU ARE A:

Content Creator

Building a personal brand with AI-powered content

Model / Influencer

Growing your audience and monetizing your presence

Photographer

Attracting clients and showcasing your work online

MUA / Nail Tech

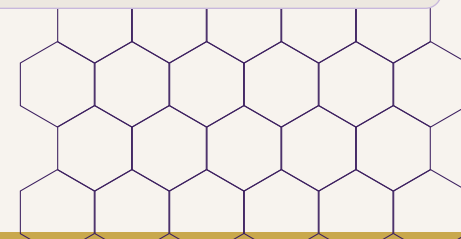
Using content to book more clients and build authority

Hairstylist

Turning your craft into a recognizable personal brand

Entrepreneur

Building smarter systems that save time and scale





What is AI?

Think of AI like a creative assistant with unlimited energy.

AI helps creators generate ideas, visuals, captions, videos, music, and workflows faster — while your creativity still leads.

AI does NOT replace creativity.

It removes the friction between your idea and the finished product. The taste, the vision, and the strategy — that stays yours.

You don't need to be technical.

You need to know what you want to create. AI handles the production. You handle the direction.

What AI can help with:

Captions

Videos

Hooks

Content ideas

Visuals

Editing

Branding

Music

Voiceovers

Scripts

RADIANT TIP

AI is a production crew, not a replacement for your creative voice. The prompt is yours. The direction is yours.

The 3 Content Pillars.

The easiest way to grow without feeling random online. Every post belongs to one of these three.

01

EDUCATE

Teach something valuable.

Share tips, workflows, tutorials, creator advice, and lessons that help your audience get results.

EXAMPLES:

- How-to posts
- Tool breakdowns
- Prompt tutorials
- Workflow guides
- Before & after

02

ENTERTAIN

Keep people engaged.

Use storytelling, visuals, humor, trends, lifestyle moments, and cinematic edits that stop the scroll.

EXAMPLES:

- AI twin videos
- Day in my life
- Viral challenges
- Behind the scenes
- Relatable moments

03

PROMOTE

Talk about what you offer.

Showcase your products, services, freebies, affiliate tools, and creator systems naturally through content.

EXAMPLES:

- Free kit callouts
- Product previews
- Testimonials
- Affiliate tools
- Waitlist teasers

RADIANT TIP The best creator brands balance all 3 consistently. Aim for a mix every week — never all promote, never all educate.



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AI Tools I Use.

My creator toolkit for content, visuals, video, voice & cinematic storytelling.

SUNO

AI music & audio

Produce original tracks, soundtracks & audio with commercial rights.

HIGGSFIELD

Luxury AI visuals

Generate cinematic brand images, character scenes & editorial content.

KLING

AI video & motion

Animate still images into cinematic reels and motion content.

DISTROKID

Music distribution

Get your original music on every major streaming platform fast.

CHATGPT/CLAUDE

Captions & strategy

Write hooks, captions, content plans, and brainstorm ideas instantly.

CANVA

Graphics & ebooks

Design kits, lead magnets, carousels, mockups and brand visuals.

CAPCUT

Video editing

Edit reels, add captions, transitions and effects for social content.

GOOGLE FLOW

Cinematic AI stories

Build visual scene narratives and cinematic AI story content.

ELEVENLABS

AI voiceovers

Generate professional voice content for reels, ads and branding.

GEMINI

Research & planning

Brainstorm, plan, research and assist with creative workflows.

BEACONS

Link in bio hub

Connect your free kit, products, music and content in one place.

RADIANT TIP

You do not need every tool to start. Pick 2-3 that match your primary output and master them first.

Write better prompts.

The better your prompt, the better your result. Here is the formula that always works.

THE FORMULA:

[Role] + [Task] + [Context] + [Format] + [Tone]

EXAMPLE PROMPT:

"You are a social media strategist for a beauty brand. Write 5 Instagram caption hooks for a new skincare launch. Keep them under 10 words each. Tone: confident, luxurious, modern."

HOW IT BREAKS DOWN:

ROLE	Social media strategist for a beauty brand
TASK	Write 5 Instagram caption hooks
CONTEXT	New skincare launch
FORMAT	Under 10 words each
TONE	Confident, luxurious, modern

QUICK TIPS:

Be specific

Vague prompts get vague results. Name your niche, your audience, your goal.

Set the tone

Confident? Playful? Luxurious? AI matches the energy you give it.

Ask for options

Always request 3–5 variations so you can pick the strongest one.

Iterate & refine

Your second prompt is always better than your first. Keep going.

Save what works

Build a personal prompt library. Your best prompts are reusable assets.

RADIANT TIP

Treat AI like a creative collaborator. The more direction you give, the better it performs.



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Your First AI Workflow.

A simple 5-step process to create one piece of content using AI today.

01

Choose Your Topic

Pick one idea from your content pillars — Educate, Entertain, or Promote. Don't overthink it. One idea is enough.

02

Write a Prompt

Use the formula: Role + Task + Context + Format + Tone. The more specific you are, the better the output.

03

Generate Options

Ask AI for 3–5 variations. Never use the first result without reviewing. Pick the strongest one and edit it.

04

Edit & Personalize

Add your voice, brand style, and unique perspective. AI gives you the draft. You give it the soul.

05

Post & Repurpose

Share it. Then remix into other formats — a caption becomes a hook, a hook becomes a reel, a reel becomes a short.

RADIANT TIP

Done is better than perfect. Post it and improve as you go. Consistency builds the audience. Perfection stalls it.

30 Content Ideas.

Use these as prompts, post ideas, or starting points. Screen shot this page and come back whenever you feel stuck.

EDUCATE IDEAS

- 01 Share your morning routine
- 02 Behind-the-scenes of your work
- 03 A tool you cannot live without
- 04 Your biggest lesson this year
- 05 A before & after transformation
- 06 Answer a common question
- 07 Share a client win or testimonial
- 08 Your top 3 tips for beginners
- 09 A day in your life
- 10 Myth vs. reality in your niche

ENTERTAIN IDEAS

- 11 A mistake you learned from
- 12 Your content creation process
- 13 Favorite AI prompt you use
- 14 How you got started
- 15 Unpopular opinion in your industry
- 16 A free resource you love
- 17 Your workspace tour
- 18 Repost old content with new insight
- 19 Collaborate with another creator
- 20 Share your goals for the month

PROMOTE IDEAS

- 21 Tutorial or how-to post
- 22 React to a trending topic
- 23 Share your brand story
- 24 A product or service breakdown
- 25 Motivational quote + your take
- 26 What inspires your creativity
- 27 Celebrate a small win
- 28 Ask your audience a question
- 29 Share a playlist or mood board
- 30 Introduce yourself to new followers

RADIANT TIP Pick one idea from each column every week. That's your content mix — educational, engaging, and promotional.

Your Brand in 3 Words.

Before you post anything, you need to know what you stand for. This exercise takes 3 minutes.

COMPLETE THIS NOW

Fill in each box. Don't overthink it. First instinct wins.

Word 01

How do you want people to feel?

e.g. Bold

Word 02

What do you actually do?

e.g. Educate

Word 03

What makes you different?

e.g. Specific

♦ NOW COMBINE THEM — YOUR BRAND STATEMENT

I help [who] feel [Word 01] through [Word 02] that is [Word 03].

MY AUDIENCE IS →

Who specifically are you creating content for?

e.g. Black women entrepreneurs building personal brands

MY CONTENT DOES THIS →

What does your content actually change for them?

e.g. Saves time, builds confidence, teaches a skill

RADIANT TIP

- ♦ Screenshot this when complete. Your brand statement belongs in your bio, your kit, and your content strategy.



You've got the kit.

Now get the system.

The Radiant AI Starter Kit gave you the foundation.
Glow & Go gives you the full content system to execute it.

01

30-Day Content Plan

A done-for-you posting schedule mapped to your brand pillars. No more guessing what to post.

02

Prompt Pack Library

50+ plug-and-play prompts for captions, hooks, carousels, and reels — ready to copy and use.

03

AI Visual Workflow

Step-by-step system for generating on-brand visuals with Higgsfield, Kling, and Suno.

04

Monetization Map

How to turn your content into income — from lead magnet to digital product to paid offer.

GLOW & GO

The AI Content System for Creators

\$27 – \$47

JOIN THE WAITLIST

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The kit was the beginning. The system is where the results live. □ Radiant Studios



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Your

Radiant Era

starts now.

You now have the tools, the prompts, the ideas, and the workflow.
This is not about being perfect. It is about being consistent, curious, and creative.

Show up.

Experiment.

Share your work.

Follow for more @theradiantstudios

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"The future of content belongs to creators like you." — Radiant Studios